



PECO REAL ESTATE PARTNERS

— the —
SHOPPES
— at PARMA —

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CONTACT:

Betty Weibel, Yopko Penhallurick

440-543-8615, bw@yp-pr.com

Photos available upon request

MISSION BBQ OPENS DOORS AT THE SHOPPES AT PARMA **Special events held for community**



Parma, Ohio – October 25, 2016 – PECO Real Estate Partners (PREP) is pleased to announce that MISSION BBQ is opening at The Shoppes at Parma on November 7, bringing delicious barbecue along with several charity preview events to support members of the Armed Forces and local police and fire services. The new restaurant fronts West Ridgewood Drive, in front of Dick’s Sporting Goods, Gordmans and the Walmart Supercenter.

Founded by BBQ enthusiasts Bill Kraus and Steve Newton in 2011, MISSION BBQ now has 39 locations in 11 states offering authentic BBQ made from the freshest ingredients. The Shoppes at Parma is just the second location in Ohio, the first being in Canton. Cleveland Browns starting left tackle Joe Thomas is a partner in both Ohio locations.



In advance of the official opening, MISSION BBQ is holding several private preview charity events where 100 percent of all sales will be donated to local organizations. The charity night celebrations will include military vehicles, police vehicles and fire department trucks on site with festivities to show gratitude to first responders in Parma.

Charity plans include Appreciation Night for the **Parma Fire Department** and their family and friends on November 2, where all sales at this private event will be contributed to [Local 639](#) of the International Association of Fire Fighters. An Appreciation Night for the **Parma Police Department** and their family and friends will take place on November 3, where all sales at this private event will be contributed to the Parma Police Department's charity, [Friends of the Parma Police](#).

Friday, November 4 from 5 – 9 p.m. is **Military Appreciation night**. The public is invited to this event but must RSVP to the restaurant to attend. RSVPs should be sent to mission44129@mission-bbq.com. All sales will be contributed to the [USO of Northern Ohio](#).

The local community and media are invited to attend the official **MISSION BBQ Grand Opening**, which will be held on **Monday, November 7 at 12 noon**. The celebration will begin with a performance of the National Anthem and presentation of colors by a Color Guard, followed by a ribbon-cutting ceremony.

“We are proud to open our 39th store and second location in Ohio, the Midwestern state where I was born and raised that shares our core American values and love for BBQ,” said Steve Newton, co-founder of MISSION BBQ. “Our mission is to serve, honor and support those who serve our community and our country and we look forward to doing that here in Parma.”



About The Shoppes at Parma

The Shoppes at Parma is in the midst of an exciting transformation through its \$95 million, multi-phase redevelopment. The 750,000 square-foot open air center is anchored by J.C. Penney, Dick’s Sporting Goods, recently opened Gordmans, Walmart Supercenter and Marc’s grocery store and features specialty retailers, services and a wide variety of dining options. Located just eight miles southwest of downtown Cleveland, at the intersection of Ridge Road and West Ridgewood Drive, The Shoppes at Parma has become a town center for the community due to its proximity to University Hospitals Parma Medical Center, Parma City Hall, the Parma branch of the Cuyahoga County Library, and Parma City School District’s multipurpose Byers field.

- New to The Shoppes at Parma in 2016: Aspen Dental, FITWORKS, Gordmans department store, PetValu, PIZZAFIRE, Pulp Juice & Smoothie Bar, Rally House, T-Mobile
- Opening soon: ULTA, Shoe Dept. Encore, rue21, Five Guys, Pearle Vision, Mission BBQ, Kay Jewelers, American Commodore Tuxedo

About PECO Real Estate Partners (PREP)

PREP has incorporated Phillips Edison & Company’s former development and strategic retail divisions and will focus on the acquisition, repositioning and management of power and lifestyle centers, enclosed malls, mixed-use retail projects and single-tenant developments. PREP is a fully integrated real estate operating and asset management company. The company has expertise in every discipline of retail shopping center operation and management. Through the execution of a focused investment strategy, PREP identifies optimal target locations and leverages its management team’s long-standing relationships with brokers, property owners and retail tenants, to identify and capitalize on development and redevelopment opportunities. For more information about PREP, please visit www.pecorep.com.

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