



FOR IMMEDIATE RELEASE

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Photos available upon request

SHOE DEPT. ENCORE OPENS AT THE SHOPPES AT PARMA

SHOE DEPT. ENCORE

Parma, Ohio – November 10, 2016 – The newest store to open its doors at [The Shoppes at Parma](#), a PECO Real Estate property, is SHOE DEPT. ENCORE, offering a wide variety of men’s, women’s and children’s shoes and accessories. The new 10,752-square-foot store opens on Friday, November 11 next to the recently opened rue21 (November 10) and soon-to-open ULTA Beauty (November 18).

“SHOE DEPT. ENCORE offers shoppers popular-price brands as well as Eastland, Timberland, Tommy Hilfiger, Hush Puppies, Life Stride, Rocky Boots, K Swiss, Reebok, Nike, Keds, New Balance and Hi-Tec,” said Michelle Devlin, General Manager of The Shoppes at Parma. “We are pleased to have them join all of the other specialty retailers, services and restaurants at this exciting redevelopment.”

SHOE DEPT. ENCORE operates the largest format of the store brands owned by SHOE SHOW, INC. Founded in 1960, the North Carolina company provides quality products, service and value in stores named SHOE DEPT., SHOE DEPT. ENCORE, SHOE SHOW, SHOE SHOW MEGA and Burlington Shoes. The company has 1,152 locations in 44 states, with a goal of providing quality products, service and value.

About The Shoppes at Parma

[The Shoppes at Parma](#) is in the midst of an exciting transformation through its multi-phase redevelopment. The 750,000 square-foot open air center is anchored by J.C. Penney, Dick's Sporting Goods, recently opened Gordmans, Walmart Supercenter and Marc's grocery store and features specialty retailers, services and a wide variety of dining options. The center is located just eight miles southwest of downtown Cleveland, at the intersection of Ridge Road and West Ridgewood Drive.

- **New to The Shoppes at Parma in 2016:** American Commodore Tuxedo, Aspen Dental, FITWORKS, Gordmans department store, Kay Jewelers, MISSION BBQ, PetValu, PIZZAFIRE, Pulp Juice & Smoothie Bar, Rally House, rue21, Shoe Dept. ENCORE, T-Mobile
- **Opening soon:** ULTA, Five Guys, Pearle Vision

About PECO Real Estate Partners (PREP)

[PECO Real Estate Partners](#) (PREP), Cincinnati-based owner of The Shoppes at Parma, has incorporated Phillips Edison & Company's former development and strategic retail divisions and will focus on the acquisition, repositioning and management of power and lifestyle centers, enclosed malls, mixed-use retail projects and single-tenant developments. www.pecorep.com

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